

# Gulf Coast Early Childhood Summer Symposium

*June 16 - 18, 2025*

*The Lodge @ Gulf State Park  
Gulf Shores, AL*



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# Join Us & Make an Impact



The annual Gulf Coast Early Childhood Summer Symposium brings together a network of 200+ early childhood professionals, policymakers and program leaders dedicated to advancing the field of early childhood education and improving the lives of young children and families. Our attendees come seeking professional development, as well as new opportunities to extend and strengthen the reach of early care networks.

With three days of training sessions, panels and networking opportunities, attendees are constantly gaining knowledge and skills, sharing best practices and making connections with early childhood professionals. The Gulf Coast Early Childhood Summer Symposium provides a unique opportunity for conference sponsors to enhance their brand recognition and engage with attendees about their services. This unique event is an ecosystem built for attendees, speakers and sponsors alike to impact change, grow professionally and establish meaningful relationships.



# Why Sponsor?



## **BUILD BRAND AWARENESS**

Our innovative sponsorships help you target audiences while on-site, as well beyond the conference with opportunities that will produce additional value and increased views. The conference provides more than a dozen sponsorship opportunities that will meet your company's marketing needs. Now is the time to select a sponsorship with major benefits that will energize your company.



## **LEADERSHIP & DECISION MAKERS**

The Gulf Coast Early Childhood Summer Symposium brings together industry leaders, policymakers, early childhood professionals, higher education institutions and early childhood training organizations all under one roof to discuss vital issues facing the field.



## **ONE-OF-A-KIND EXPERIENCE**

The unique structure of the Gulf Coast Early Childhood Summer Symposium's interactive sessions draws early education and higher education administrators, teachers, and business leaders – who understand the importance of the public and private impact quality early education has in communities throughout our country.



"I absolutely loved the themes every year! It makes learning fun and interactive. Last year's theme helped us dive beneath the surface of our learning, and the networking opportunities were priceless!"

— Jason T., Child Care Program Director

"Attending the symposium was an incredible experience! The sessions were engaging, full of hands-on activities, and gave me practical strategies I could take back to my classroom immediately. I left feeling recharged and inspired to create more playful, meaningful learning experiences for my little ones!"

~ Maria J., Preschool Teacher

"I've been to a lot of conferences, but this one was different. The hands-on activities, the themed experience, and the practical takeaways made it stand out. I left with a renewed passion for teaching and can't wait to attend again!"

— Nicole L., Family Child Care Provider

## 2024 Testimonials

"This symposium wasn't just about training—it was about building connections. I met so many like-minded educators who share my passion for early childhood learning. It's great to know I'm not alone in this journey!"

— Erica M., Infant & Toddler Teacher

"The quality of the speakers was outstanding! Every session I attended was led by knowledgeable experts who truly understand early childhood education. I walked away with so many new ideas and resources. Can't wait for next year!"

— Danielle P., Early Head Start Educator

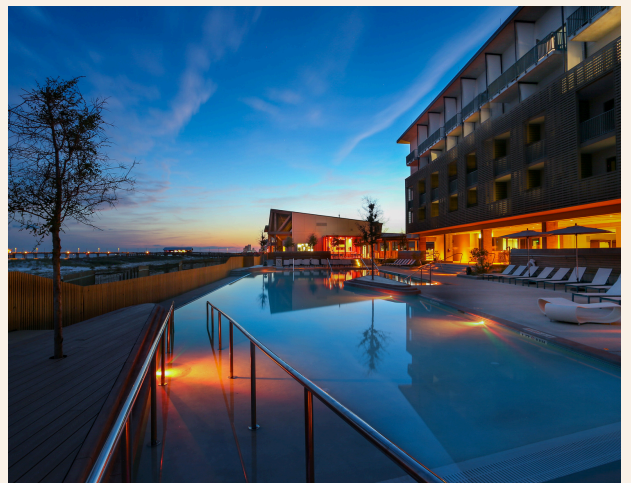




# The Lodge at Gulf State Park

Connect with your soul, loved ones, or colleagues in the natural beauty of The Lodge. Shed the stresses of daily life and focus on relationships as you immerse yourself in the seashore and natural habitat of Gulf State Park. Every detail has been thoughtfully designed to connect you with nature, and with those you've brought along for the journey.

When it comes to "elevated comfort and Southern hospitality," there's nothing else like The Lodge anywhere on the Southern Alabama Coast. We pride ourselves on providing every guest with an unparalleled experience — refined, yet warm and welcoming. The 350 room Lodge at Gulf State Park is a full-service resort with access to an array of amenities, activities and facilities.





# Gold Sponsorship

- **(2) Conference Registrations** - Includes all events and meals that are available to conference participants. Accommodations are not included.
- **Ad on Conference Website** with link to sponsor website
- **Banner Ad on Conference App**
- **Logo included in all Conference communications** - emails, updates, etc.
- **Remarks at selected event** (10 minutes max)
- **Full page ad in Conference Program**
- **Signage** at Sponsored Event
- **Conference Bag Insert**
- **3 Direct Notifications** to participants on conference app

**\$10,000**





# Silver Sponsorship



- **(1) Conference Registration**  
- Includes all events and meals that are available to conference participants. Accommodations are not included.
- **Banner Ad on Conference App**
- **Logo included in all Conference communications** - emails, updates, etc.
- **Remarks at selected event** (10 minutes max)
- **Half page ad** in Conference Program
- **Signage** at Sponsored Event
- **Conference Bag Insert**

**\$8,000**





## Official Conference Bag Sponsorship

- Logo Placed on Official Conference Bags
- Logo on Conference Website
- Logo on Conference App
- Conference Bag Insert
- Quarter page ad in Conference Program

**\$2,000**



## Official Audio Visual (A/V) Sponsorship

- Logo on All Walk-In Slides
- Logo on Conference Website
- Half page ad in Conference Program
- Signage at General Sessions
- Conference Bag Insert

**\$5,000**



## Official Conference Lanyard Sponsorship

- Logo Placed on Official Conference Lanyards
- Conference Bag Insert
- Quarter page ad in Conference Program

**\$2,000**

## Refreshment Break Sponsorship

- Sponsor Hosted presentation stand to highlight products during conference breaks
- Sponsor materials remain on stand throughout the day
- Quarter page ad in Conference Program (Half page for more than one day)
- Conference Bag Insert

**\$2,000/day**

