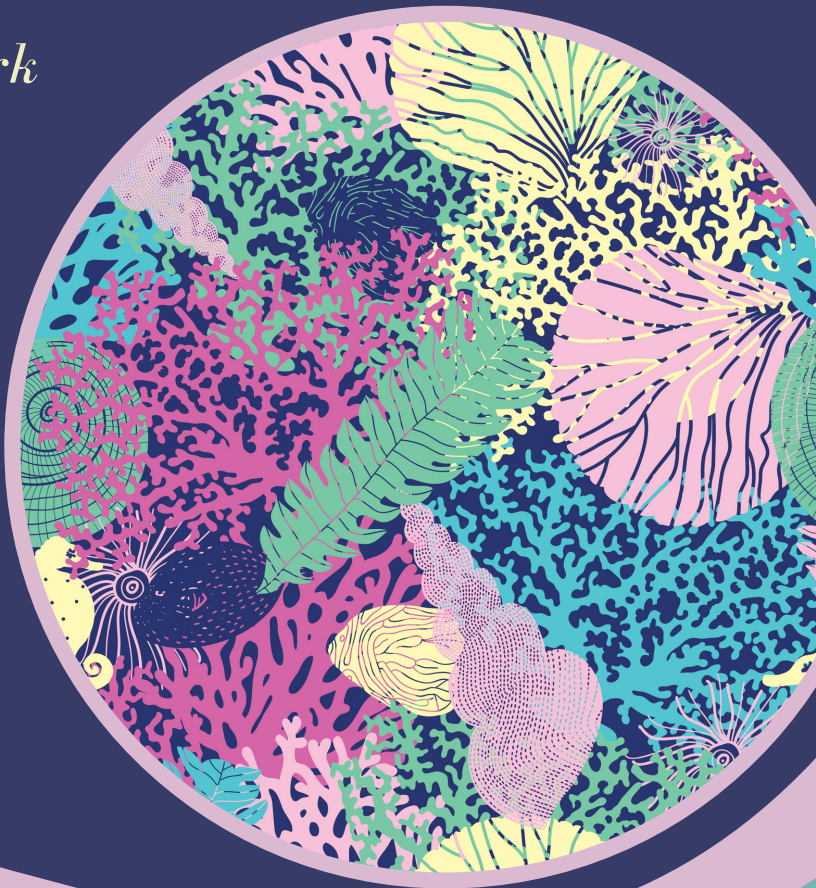


Gulf Coast Early Childhood Summer Symposium

June 12 - 14, 2024

*The Lodge @ Gulf State Park
Gulf Shores, AL*



251-473-1060 ext 1723



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Join Us & Make an Impact



The annual Gulf Coast Early Childhood Summer Symposium brings together a network of 200+ early childhood professionals, policymakers and program leaders dedicated to advancing the field of early childhood education and improving the lives of young children and families. Our attendees come seeking professional development, as well as new opportunities to extend and strengthen the reach of early care networks.

With three days of training sessions, panels and networking opportunities, attendees are constantly gaining knowledge and skills, sharing best practices and making connections with early childhood professionals. The Gulf Coast Early Childhood Summer Symposium provides a unique opportunity for conference sponsors to enhance their brand recognition and engage with attendees about their services. This unique event is an ecosystem built for attendees, speakers and sponsors alike to impact change, grow professionally and establish meaningful relationships.



Why Sponsor?



BUILD BRAND AWARENESS

Our innovative sponsorships help you target audiences while on-site, as well beyond the conference with opportunities that will produce additional value and increased views. The conference provides more than a dozen sponsorship opportunities that will meet your company's marketing needs. Now is the time to select a sponsorship with major benefits that will energize your company.



LEADERSHIP & DECISION MAKERS

The Gulf Coast Early Childhood Summer Symposium brings together industry leaders, policymakers, early childhood professionals, higher education institutions and early childhood training organizations all under one roof to discuss vital issues facing the field.



ONE-OF-A-KIND EXPERIENCE

The unique structure of the Gulf Coast Early Childhood Summer Symposium's interactive sessions draws early education and higher education administrators, teachers, and business leaders – who understand the importance of the public and private impact quality early education has in communities throughout our country.

"I've been coming to this conference for over 20 years. The relationships I have made are invaluable to my work in this industry."

~ Judy Davidson

"I am walking away with wonderful strategies for prioritizing my time and helping my staff choose learning materials more carefully."

~ Molly Richardson

Faith-Based Program Administrator

"I'm discovering that it's important to always remember that everyone is different and everyone will understand things differently. But also make sure everyone is on the same page with expectations. These trainings are making me a better boss for my teachers."

~ Jeanette Jackson

Multi-site Center Owner/Director

2023

Testimonials

"After attending this session, I will make sure I engage my babies with a warm smile, talk to them when they cry, and try new games to show them that I love them everyday."

~ Stephanie Kane

Infant/Toddler Teacher

"The things I've learned and connections I've made have inspired me to be more diligent on advocating for my center and our families."

~ Holly Hayes

Center Director

"I love coming to this conference and attending the training workshops year after year. The presenters are so REAL!"

~Megan Sorrell

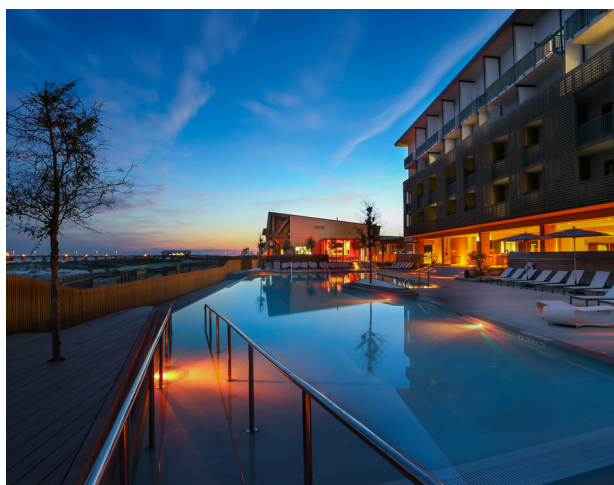
Conference Attendee



The Lodge at Gulf State Park

Connect with your soul, loved ones, or colleagues in the natural beauty of The Lodge. Shed the stresses of daily life and focus on relationships as you immerse yourself in the seashore and natural habitat of Gulf State Park. Every detail has been thoughtfully designed to connect you with nature, and with those you've brought along for the journey.

When it comes to "elevated comfort and Southern hospitality," there's nothing else like The Lodge anywhere on the Southern Alabama Coast. We pride ourselves on providing every guest with an unparalleled experience — refined, yet warm and welcoming. The 350 room Lodge at Gulf State Park is a full-service resort with access to an array of amenities, activities and facilities.





Gold Sponsorship

- **(2) Conference Registrations** - Includes all events and meals that are available to conference participants. Accommodations are not included.
- **Ad on Conference Website** with link to sponsor website
- **Banner Ad on Conference App**
- **Logo included in all Conference communications** - emails, updates, etc.
- **Remarks at selected event** (10 minutes max)
- **Full page ad in Conference Program**
- **Signage** at Sponsored Event
- **Conference Bag Insert**
- **3 Direct Notifications** to participants on conference app

\$8,000





Silver Sponsorship



- **(1) Conference Registration**
- Includes all events and meals that are available to conference participants. Accommodations are not included.
- **Banner Ad on Conference App**
- **Logo included in all Conference communications** - emails, updates, etc.
- **Remarks at selected event** (10 minutes max)
- **Half page ad** in Conference Program
- **Signage** at Sponsored Event
- **Conference Bag Insert**

\$5,000



Official Conference Bag Sponsorship

- **Logo Placed on Official Conference Bags**
- **Logo on Conference Website**
- **Logo on Conference App**
- **Conference Bag Insert**
- **Quarter page ad** in Conference Program

\$2,000



Official Audio Visual (A/V) Sponsorship

- **Logo on All Walk-In Slides**
- **Logo on Conference Website**
- **Half page ad** in Conference Program
- **Signage** at General Sessions
- **Conference Bag Insert**

\$5,000



Official Conference Lanyard Sponsorship

- **Logo Placed on Official Conference Lanyards**
- **Conference Bag Insert**
- **Quarter page ad in Conference Program**

\$2,000



Refreshment Break Sponsorship

- **Sponsor Hosted presentation stand to highlight products during conference breaks**
- **Sponsor materials remain on stand throughout the day**
- **Quarter page ad in Conference Program (Half page for more than one day)**
- **Conference Bag Insert**

\$2,000/day



Sponsorship Commitment Form

Sponsorship Packages:

_____ Gold Sponsorship - \$8,000

_____ Silver Sponsorship - \$5,000

_____ Official Conference Bag Sponsorship - \$2,000

_____ Official AV Sponsorship - \$5,000

_____ Official Conference Lanyard Sponsorship - \$2,000

_____ Refreshment Break Sponsorship - \$2,000/day

_____ Number of days

Contact Information:

Organization Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Payment Options:

Total Sponsorship Amount _____

_____ Enclosed Check made payable to AALECE

_____ Please send an invoice. *(Choose this option if choosing to pay with credit/debit card. An invoice will be sent via email to the address listed above.)*

Signature: _____

Return completed form to
aalece@gmail.com.