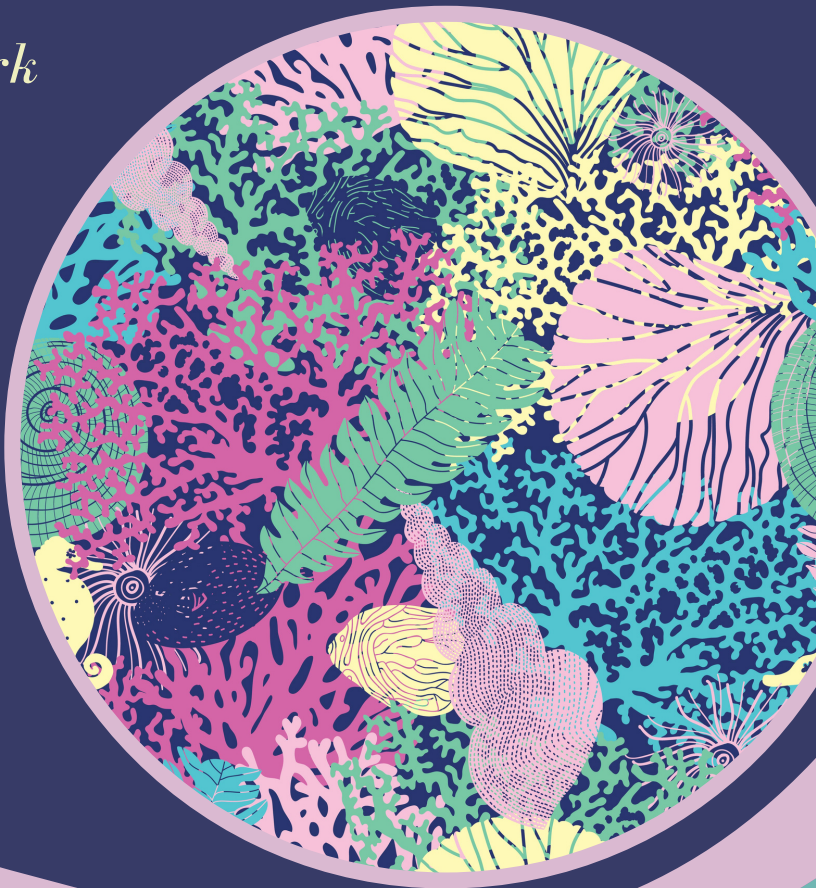


# Gulf Coast Early Childhood Summer Symposium

*June 12 - 14, 2024*

*The Lodge @ Gulf State Park  
Gulf Shores, AL*

**Exhibitor  
Packet**



251-473-1060 ext 1723



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@alabamaeearlyed



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# Join Us & Make an Impact



The annual Gulf Coast Early Childhood Summer Symposium brings together a network of 200+ early childhood professionals, policymakers and program leaders dedicated to advancing the field of early childhood education and improving the lives of young children and families. Our attendees come seeking professional development, as well as new opportunities to extend and strengthen the reach of early care networks.

With three days of training sessions, panels and networking opportunities, attendees are constantly gaining knowledge and skills, sharing best practices and making connections with early childhood professionals. The Gulf Coast Early Childhood Summer Symposium provides a unique opportunity for conference sponsors to enhance their brand recognition and engage with attendees about their services. This unique event is an ecosystem built for attendees, speakers and sponsors alike to impact change, grow professionally and establish meaningful relationships.



# Why Be an Exhibitor?



## **BUILD BRAND AWARENESS**

Being an exhibitor at the Gulf Coast Early Childhood Summer Symposium offers significant visibility for your company. It puts the brand in front of a relevant and engaged audience, contributing to increased brand recognition and recall within the early childhood education community. This event provides a physical space for you to showcase products and services, allowing educators to interact with offerings, ask questions, and gain a deeper understanding of how the products can benefit their classrooms or programs.



## **LEADERSHIP & DECISION MAKERS**

The Gulf Coast Early Childhood Summer Symposium attracts a highly targeted audience of professionals and decision-makers in the education sector. This provides an excellent opportunity for you to connect directly with your target market. Exhibiting at this unique event allows you to network with educators, administrators, and other industry professionals. Building these relationships can lead to potential partnerships, and collaborations



## **ONE-OF-A-KIND EXPERIENCE**

The unique structure of the Gulf Coast Early Childhood Summer Symposium's interactive sessions draws early education and higher education administrators, teachers, and business leaders – who understand the importance of the public and private impact quality early education has in communities throughout our country.



"I've been coming to this conference for over 20 years. The relationships I have made are invaluable to my work in this industry."

~ Judy Davidson

"I am walking away with wonderful strategies for prioritizing my time and helping my staff choose learning materials more carefully."

~ Molly Richardson

Faith-Based Program Administrator

"I'm discovering that it's important to always remember that everyone is different and everyone will understand things differently. But also make sure everyone is on the same page with expectations. These trainings are making me a better boss for my teachers."

~ Jeanette Jackson

Multi-site Center Owner/Director

# 2023

## Testimonials

"After attending this session, I will make sure I engage my babies with a warm smile, talk to them when they cry, and try new games to show them that I love them everyday."

~ Stephanie Kane

Infant/Toddler Teacher

"The things I've learned and connections I've made have inspired me to be more diligent on advocating for my center and our families."

~ Holly Hayes

Center Director

"I love coming to this conference and attending the training workshops year after year. The presenters are so REAL!"

~Megan Sorrell

Conference Attendee

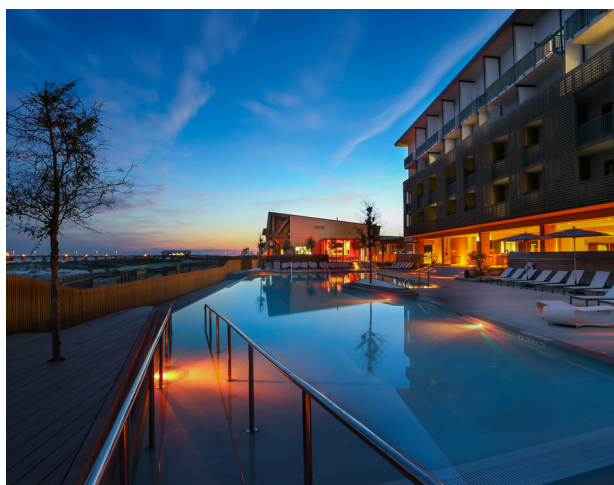




# The Lodge at Gulf State Park

Connect with your soul, loved ones, or colleagues in the natural beauty of The Lodge. Shed the stresses of daily life and focus on relationships as you immerse yourself in the seashore and natural habitat of Gulf State Park. Every detail has been thoughtfully designed to connect you with nature, and with those you've brought along for the journey.

When it comes to "elevated comfort and Southern hospitality," there's nothing else like The Lodge anywhere on the Southern Alabama Coast. We pride ourselves on providing every guest with an unparalleled experience — refined, yet warm and welcoming. The 350 room Lodge at Gulf State Park is a full-service resort with access to an array of amenities, activities and facilities.



# 3-Day Exhibit Table

- **(1) Conference Registration**  
- Includes all events and meals that are available to conference participants. Accommodations are not included.
- **5 foot exhibit table**
- **2 chairs**
- **Conference Bag Insert**

**\$300**



## Extras...

- **Power at your booth**
- **WiFi access**
- **Additional tables and other furniture options**

For a complete list of extra amenities, please contact us at [aalece@gmail.com](mailto:aalece@gmail.com)



# Premier Networking Event

Join us for a unique fusion of business and fun at our first ever Shopping Reception event during the 2024 Gulf Coast Early Childhood Summer Symposium. Elevate your conference experience as we transform the venue into a chic marketplace, bringing together curated collections of products and services that cater to the discerning tastes of our attendees.

**Thursday, June 13, 2024**  
**5:30pm - 7:30pm**  
**The Dunes Terrace @ The Lodge**

Your participation in this event includes:

- **5 ft table**
- **2 chairs**
- **Conference Bag Insert**

**\$75 and**  
**Door Prize Donation**





# Exhibitor Registration Form

## Contact Information:

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Type of Product/Service to be exhibited/sold:

\_\_\_\_\_

Names of Individuals Attending: \_\_\_\_\_

## Exhibit Type:

\_\_\_\_\_ 3-Day Exhibit Booth - \$300

\_\_\_\_\_ Special Event Table - \$75 (Event only)

## Additional Amenities:

\_\_\_\_\_ Power at booth - \$75

\_\_\_\_\_ WiFi Access - \$75

\_\_\_\_\_ Additional Table - \$100

## Other Products/Services:

\_\_\_\_\_ Printed Ad in Conference Program

Full Page - \$125; Half Page - \$95; Quarter Page - \$75

\_\_\_\_\_ Digital App Banner Ad - \$100

\_\_\_\_\_ Digital App Direct Notifications - \$100

\_\_\_\_\_ Promotional Bag Inserts - \$100

\_\_\_\_\_ TOTAL Cost

## Payment Options:

\_\_\_\_\_ Enclosed Check made payable to AALECE

\_\_\_\_\_ Please send an invoice. *(Choose this option if choosing to pay with credit/debit card. An invoice will be sent via email to the address listed above.)*

**Signature:** \_\_\_\_\_

Return completed form to  
aalece@gmail.com.