

June 19 - 21, 2023; Orange Beach, Alabama



Shaping Today's VISION Into Tomorrow's REALITY

# 2023 Gulf Coast Early Childhood Summer Symposium

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Alabama Association of Early Care and Education

[www.alabamachildcare.org](http://www.alabamachildcare.org)



# The 2023 Summer Symposium

Sometimes you need to take a step back and reevaluate things. What's our vision for this event? What are our goals? What do we hope to accomplish by putting on this conference year after year? Are we meeting those goals and accomplishing those things?

When our 2022 summer conference plans fell through in a big way, the leadership of Alabama Association of Early Care and Education stepped back and took the time to define what the Summer Symposium event means - to our association membership and the child care community as a whole. We asked questions and sought feedback from our peers. One thing that we learned in a BIG way is that this event matters.

We found the exercises of evaluation and contemplation so valuable that we chose to bring them to this year's conference. You will find the training emphasis focuses on dreaming about what is possible, prioritizing your goals, and putting those goals into action. Will you accomplish everything overnight? Of course not. But with some honest self-reflection, careful planning, and other tools, you will have what it takes to turn today's vision into tomorrow's reality!



"If you are working on something exciting that you really care about, you don't have to be pushed.

The vision pulls you."

~ Steve Jobs



# Event Highlights

The 2023 Gulf Coast Early Childhood Summer Symposium looks different than past events. A smaller crowd allows for more intimate events and deeper conversations. Here are some of the features that we're excited to offer this year:



## PRE-CONFERENCE SESSION

Join us on Monday, June 19, 2023 for an informative Pre-Conference session. This 3-hour intensive training session will focus on early childhood education leadership and specific aspects of Head Start/Early Head Start program implementation.

## HANDS-ON OPTIONAL SESSIONS

Don't miss out a fun Make-And-Take session that takes this year's conference theme to a whole different level! "Using Vision Boards for Goal Setting" will take place after general training sessions are over, offering participants an opportunity to get additional training while having some crafty fun!



## NETWORKING EVENTS

Relationships are at the heart of our work with children and families. Now, more than ever, it is our desire to strengthen relationships among our industry peers, advocates and leaders. At this year's conference, the events will provide opportunities to connect with others & establish long lasting relationships!

## ZEN ROOM

Providing a peaceful, quiet space to break away from the hustle and bustle is one way that we are nurturing the mental and physical wellness of our attendees. Our goal is to help our attendees reduce stress and anxiety, re-center themselves, refocus their attention, and recharge their brains.



# CONFERENCE AT-A-GLANCE

## JUNE 19 - 21, 2023

### Monday, June 19th - Juneteenth

8:00am	Registration / Check In Opens
9:00am - 11:30am	Pre-Conference Session: <i>ECE Providers' Guide to Building a Coalition for Equity</i>
12:30pm - 2:00pm	Opening Session: <i>The Roots, Revival and Revelation... Building a Bridge in ECE</i>
2:15pm - 3:45pm	<i>Belonging In the ECE Environment: What It Means and Why It Matters</i>
4:00pm - 5:30pm	<i>The Art of Purposeful Communication</i>

### Tuesday, June 20th

7:30am	Registration / Check In Opens
8:00am - 9:30am	<i>Leading to Change</i>
9:45am - 11:15am	<i>Follow Through &amp; Accountability Pt. 1</i>
11:30am - 1:00pm	Lunch Session - <i>Intro to PATHS / Infant Toddler Telemental Health Program</i>
1:15pm - 2:45pm	<i>Follow Through &amp; Accountability Pt. 2</i>
3:00pm - 4:30pm	<i>Kiss My ACES... Manage Your Mayhem</i>
5:00pm - 6:30pm	Networking Reception

### Wednesday, June 21st

8:00am - 9:30am	Breakfast Session
10:00am - 12:30pm	Closing Session: <i>From Powerless to Powerful!</i>

# Sponsorship Opportunities



## BRONZE SPONSOR - \$500

- \*Printed Materials included in Attendee's Conference Bag;
- \*Company logo included on conference print materials;
- \*Digital Banner Ad in Conference App; and
- \*1/4 page full color ad in Conference Program

## SILVER SPONSOR - \$1,000

- \*Printed Materials included in Attendee's Conference Bag;
- \*Company logo included on conference print materials;
- \*Digital Banner Ad in Conference App;
- \*1/2 page full color ad in Conference Program; and
- \*3 complimentary direct messages/notifications to all conference attendees in Conference App



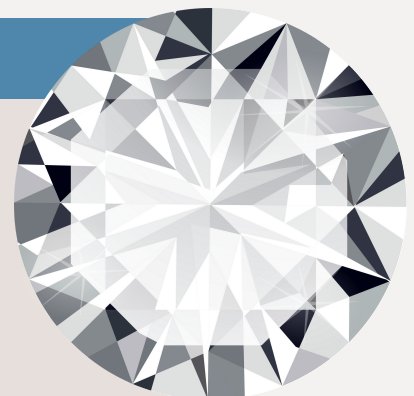
## GOLD SPONSOR - \$2,000

- \*Printed Materials included in Attendee's Conference Bag;
- \*Company logo included on conference print materials;
- \*Digital Banner Ad in Conference App;
- \*Full page, full color ad in Conference Program;
- \*5 complimentary direct messages/notifications to all conference attendees in Conference App; and
- \*Speaking time at conference Keynote or Networking Event



## DIAMOND SPONSOR - \$2,500

- \*Printed Materials included in Attendee's Conference Bag;
- \*Company logo included on conference print materials;
- \*Digital Banner Ad in Conference App;
- \*Full page, full color ad in Conference Program;
- \*8 complimentary direct messages/notifications to all conference attendees in Conference App; and
- \*Speaking time at conference Lunch & Learn session
- \*Recognition in Conference Zen Room



# OTHER SPONSORSHIP OPPORTUNITIES

We are happy to customize your sponsorship in a way that best aligns your brand with our audience & event. Here are a few examples of how your company/organization can support this year's conference. Contact Jessica at [aalece@gmail.com](mailto:aalece@gmail.com) with questions.

When we support each other,  
incredible things can happen.



Conference Meal - \$1,800  
Networking Event - \$1,000  
Mobile App & Technology - \$1,000  
Refreshment Break - \$800  
Make & Take Session Materials - \$500  
Attendee Swag - \$500  
Zen Room Enhancements - \$200



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# Sponsorship Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Name of Individuals Attending (name tags will be provided):

1. \_\_\_\_\_

2. \_\_\_\_\_

*Sponsorship level benefits are also applicable to specific sponsorships. For example, sponsoring a Networking Event gives you the same benefits as signing up to be a Silver Sponsor.*

*You can sponsor more than one specific item. Simply choose what you are interested in sponsoring and calculate the total.*

### Sponsorships:

Indicate which sponsorship level/opportunity you are interested in.

- \_\_\_\_ Bronze Sponsor - \$500
- \_\_\_\_ Silver Sponsor - \$1000
- \_\_\_\_ Gold Sponsor - \$2000
- \_\_\_\_ Diamond Sponsor - \$2500
- \_\_\_\_ Conference Meal - \$1,800
- \_\_\_\_ Networking Event - \$1,000
- \_\_\_\_ Mobile App & Technology - \$1,000
- \_\_\_\_ Refreshment Break - \$800
- \_\_\_\_ Make & Take Session Materials - \$500
- \_\_\_\_ Attendee Swag - \$500
- \_\_\_\_ Zen Room Enhancements - \$200

Total: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Submit this form to AALECE via mail - P.O. Box 16211, Mobile, AL 36616

Submit this form to AALECE via email - aalece@gmail.com.

Payment can be included via mail or an invoice will be sent to email address indicated above.

Direct all questions and requests for additional information to Jessica Stinson at 251-444-1723 or aalece@gmail.com.

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# Exhibitor Form

*Space for tables and exhibits is limited. These will be offered on a first come, first serve basis. Therefore, we are offering a variety of ways that your business/organization is represented at the Gulf Coast Early Childhood Summer Symposium.*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

\_\_\_\_\_ I am interested in having a table  
and attending the conference in person.  
- \$200

Name of Individuals Attending (name  
tags will be provided):

1. \_\_\_\_\_

2. \_\_\_\_\_

*You will be contacted by a member of our event  
team to confirm table availability before your  
payment is processed.*

Total: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Submit this form to AALECE via mail - P.O. Box 16211, Mobile, AL 36616

Submit this form to AALECE via email - aalece@gmail.com.

An invoice will be sent to the email address indicated above. Do not send payment until availability of table space is confirmed.

Direct all questions and requests for additional information to Jessica Stinson at 251-444-1723 or aalece@gmail.com.

\_\_\_\_\_ Promotional Bag Inserts (\$50) Your promotional materials will be distributed to each attendee along with other conference materials. Additional information will be sent with insert size guidelines, shipping instructions, deadlines, etc. Quantity - 150

\_\_\_\_\_ Printed Conference Program Ad Additional information will be sent with important deadlines, artwork requirements, etc.

\_\_\_\_\_ 1/4 page, full color - \$75

\_\_\_\_\_ 1/2 page, full color - \$100

\_\_\_\_\_ Full page, full color - \$150

\_\_\_\_\_ Digital Banner Ads - We utilize a digital app to engage with our attendees before, during and after the conference. Banner ads and direct notifications can be utilized to further market your business to our attendees. A limited number of banner ads are available & will be assigned on a first come, first serve basis.

\_\_\_\_\_ Banner Ad - \$100

\_\_\_\_\_ Direct Notifications (3) - \$100