

2021 Gulf Coast Early Care & Education Summer Symposium

July 5 - 7, 2021
Orange Beach, AL

www.alabamachildcare.org



2021 Gulf Coast Early Care & Education Summer Symposium

Event Highlights



Pre-Conference Sessions



Join us on Monday, July 5, 2021 for Pre-Conference sessions. These two, three-hour intensive training sessions will focus on early childhood education program leadership and specific aspects of Head Start/ Early Head Start program implementation.

Small, Hands-On Optional Sessions



In addition to informative, exceptional general training sessions, we are offering optional hands-on sessions that you can sign up for! Don't miss out on a fun, engaging Make-and-Take session or Sip-and-Science session. These sessions will take place after general training sessions are over, offering you an opportunity to get additional training and fun! Space is limited.

Authors' Corner



We're shining a spotlight on some of the South's amazing authors at this year's conference. Book readings and signings, along with special opportunities to engage with the authors and purchase books for your programs are just a few of the things we have planned!

Networking Events



We believe that relationships are at the heart of our work with children and families. Now more than ever, it's our desire to establish and strengthen relationships among our industry peers, advocates and leaders. At this year's conference, we are hosting several opportunities for you to connect with other attendees and establish lasting relationships!

Sponsorship Opportunities

Bronze Sponsor

\$1,000

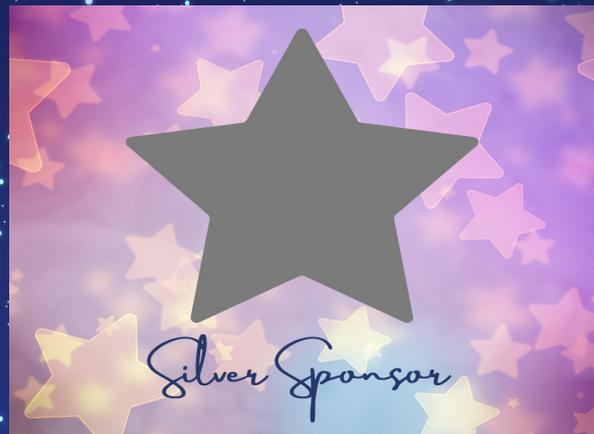
- Complimentary Vendor Booth;
- Sponsor recognition sign for booth and ribbon for nametag;
- Company logo included on all conference print materials;
- Digital Banner Ad in conference app; and,
- 1/4 page full color ad in conference program.



Silver Sponsor

\$2,500

- Complimentary Vendor Booth;
- Sponsor recognition sign for booth and ribbon for nametag;
- Company logo included on all conference print materials;
- Digital Banner Ad in conference app;
- 1/2 page full color ad in conference program; and
- 3 Complimentary direct messages/notifications to all conference participants



Gold Sponsor

\$5,000

- Complimentary Vendor Booth;
- Sponsor recognition sign for booth and ribbon for nametag;
- Company logo included on all conference print materials;
- Digital Banner Ad in conference app;
- Full page color ad in conference program;
- 3 Complimentary direct messages/notifications to all conference participants;
- Company logo on conference t-shirt sleeve; and
- Speaking time at conference general session or special event.



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Perdido Beach Resort; Orange Beach, AL



Sponsorship Form

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Email: _____

Contact Phone #: _____

Website Address: _____

Names of Individuals Attending (name tags will be provided): _____

Sponsorship Level:

Bronze Sponsor - \$1,000

Silver Sponsor - \$2,500

Gold Sponsor - \$5,000

Sponsorship level benefits are also applicable to sponsorship of specific conference events. Please select all sponsorship opportunities that you are interested in and calculate the total.

Specific Sponsorships:

Reception - \$5,000

Refreshment Break - \$3,000

Membership Event - \$3,000

Coffee & Other Beverages - \$2,100

Mobile App - \$2,000

Additional Registrations - \$350 each

TOTAL \$ _____

Signature: _____

Date: _____

Submit this form and payment to:

AALECE and mail to P.O. Box 16211; Mobile, AL 36616 or email to aalece@gmail.com.

Direct all questions, requests for additional information, and/or electronic payment options to:

Jessica Stinson at 251-473-1060 ext 123; email - aalece@gmail.com.

Information for Exhibitors

This conference brings early childhood professionals to Alabama's beautiful Gulf Coast beaches.



Alabama Association for Early Care and Education
P.O. Box 16211; Mobile, AL 36616
Email - aalece@gmail.com



Who attends our conference?

- **Infant, toddler, and preschool teachers, teaching assistants**
- **Child care center Directors, Owners and Administrators**
- **Pre-K teachers and teaching assistants;**
- **State agencies and organization representatives;**
- **Advocates and Consultants**

Because our conference offers a focus on child care management and administration training, it attracts Owners/Administrators and Center Directors. That means we can link your company with individuals who have the purchasing power to buy your products and services.

Numbers of Note

There's no doubt about it - being an exhibitor at AALECE's summer conference is good for business.

- **96%** of conference attendees rate the experience of shopping with exhibitors among their favorite things about this summer conference.
 - **92%** of attendees at last year's conference stated that they made one or more purchases from an exhibitor during the event.
 - **75%** of food service and special conference events are held in the Grand Reef ballroom with exhibitors.
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Won't you join us in 2021?

As an Exhibitor at the 2021 Gulf Coast Early Care and Education Symposium, you'll have extended hours and access to the Gulf Coast's premier resort guests. Because you offer services and products that children and families love, Perdido Beach Resort allows our group to advertise and attract all of their resort guests to your booth!

The following is included with your Exhibitor Registration:

- 8' x 8' booth
- Blue draping
- 6' dressed table w/ blue cloth
- 2 chairs
- Company identification sign
- Listing with contact information on the conference digital app and in the printed conference program
- Logo and URL link on the conference website

3 Days - \$200 (before March 1st)
\$250 (after March 1st)

1.

Engagement & Advertising

Print and digital ads. Full color or black and white. Small and large. We have a variety of ad options to meet your needs and bring extra exposure to your products and services!

www.alabamachildcare.org

2.

Promotional Bag Inserts

Want to include your company's marketing materials in the they conference bags? Details about this service and an order form are available on the conference website.

3.

Sponsorship Opportunities

From special events to small extras, there are many ways that you can enrich the conference experience for our participants and gain additional exposure. Contact us via email for more information.

aalece@gmail.com



A few extras...

In addition to the amenities offered with your Exhibitor registration, here are a few other options that are available:

- Power at your booth
- WiFi access
- Wired Internet at your booth
- Additional tables and other furniture options
- Exhibit enhancements such as banner suspension, lighting, etc.
- Banner Ads and notifications sent directly to conference participants

For a complete list of extra amenities, please contact us at aalece@gmail.com.

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Alabama Association for Early Care & Education

Exhibitor Registration Form

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Email: _____

Contact Phone #: _____

Type of service/product to be exhibited/sold:

Names of Individuals Attending (name tags will be provided): _____

Exhibit Booth Selection:

Booths on or before March 1, 2021 (paid in full)

Inline - \$200 Corner - \$250 (limited availability)

Booths after March 1, 2021

Inline - \$250 Corner - \$300 (if available)

Additional Amenities:

Power at booth - \$60

WiFi Access - \$70

Wired Internet Access - \$180

Additional Table - \$60

Additional Wastebasket - \$20

*All additional amenities that are added on-site will incur additional fees set by the conference venue.

*Any additional needs or special requests should be detailed below. An AALECE team member will contact you regarding your request.

Other Products/Services - Indicate if you are interested in any of the following products/services. Additional forms may be required.

Printed Conference Program Ad - Ad specification options are listed below. Additional information will be sent with important deadlines, artwork requirements, etc.

	<u>B&W</u>	<u>Color</u>
Quarter-page	<input type="checkbox"/> \$50	<input type="checkbox"/> \$75
Half-page	<input type="checkbox"/> \$70	<input type="checkbox"/> \$95
Full-page	<input type="checkbox"/> \$100	<input type="checkbox"/> \$125

Digital App Banner Ads - We utilize a digital app to engage with our attendees before, during and after the event. Banner ads and direct notifications can be utilized for an additional fee. A limited number of banner ads are available and will be assigned on a first come, first serve basis.

Banner Ad - \$100

3 Direct Notifications - \$100

Promotional Bag Inserts - Your promotional materials will be given out along with conference information to each registrant and also distributed at Registration Desk. Additional information will be sent with insert size guidelines, shipping instructions, deadlines, etc.; Quantity Distributed - 300; Cost - \$85

Door Prizes - These items are given away throughout the conference to present attendees. This is in addition to prizes/give-aways awarded at your booth. If you need to ship door prizes to AALECE prior to the conference, contact us via email (aalece@gmail.com). FREE

Total Amount Due: _____

Include all items checked on this form.

Payment Method:

For payment by check: Make check payable to AALECE and mail to P.O. Box 16211; Mobile, AL 36616

For payment by credit card: Contact Jessica Stinson at 251-473-1060 ext 123 or via email at aalece@gmail.com.

If you have questions or need to make special arrangements regarding payments, ads, promotional materials, etc., contact us at aalece@gmail.com.