

# AALECE 2020 Summer Conference

July 13 - 15, 2020  
Orange Beach, AL

[alabamachildcare.org](http://alabamachildcare.org)



# Information for Exhibitors

**AALECE brings early childhood professionals to Alabama's beautiful Gulf Coast beaches.**



**Alabama Association for Early Care  
and Education**

**P.O. Box 16211; Mobile, AL 36616**

**Email - [aalece@gmail.com](mailto:aalece@gmail.com)**

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## Who attends our conference?

- **Infant, toddler, and preschool teachers, teaching assistants**
- **Child care center Directors, Owners and Administrators**
- **Pre-K teachers and teaching assistants;**
- **State organization representatives;**
- **Advocates and Consultants**

Because our conference offers a focus on child care management and administration training, it attracts Owners/Administrators and Center Directors. That means we can link your company with individuals who have the purchasing power to buy your products and services.

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## Numbers of Note

**There's no doubt about it - being an exhibitor at AALECE's summer conference is good for business.**

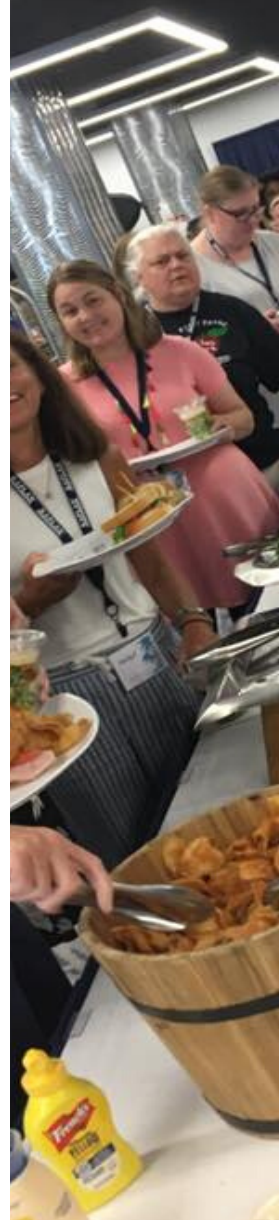
- **96%** of conference attendees rate the experience of shopping with exhibitors among their favorite things about AALECE's summer conference.
  - **92%** of attendees at last year's conference stated that they made one or more purchases from an exhibitor during the event.
  - **100%** of food service and special conference events are held in the Grand Reef ballroom with exhibitors.
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# Won't you join us this summer?

The following is included with your Exhibitor Registration:

- 8' x 8' booth
- Blue draping
- 6' dressed table w/ blue cloth
- 2 chairs
- Company identification sign
- Listing with contact information in Conference Program
- Logo and URL link on AALECE's website

**3 Days - \$200 (before March 1st)**  
**\$250 (after March 1st)**



1.

## Conference Program Ads

There are three ad sizes to choose from - quarter-page, half-page, and full page. Full color and black and white ads are available. Conference Program Ad order form is available online.

2.

## Promotional Bag Inserts

Want to include your company's marketing materials in AALECE's conference bags? Details about this service and an order form are available on AALECE's website.

3.

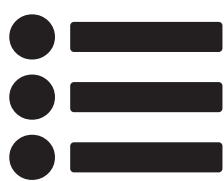
## Sponsorship Opportunities

From special events to small extras, there are many ways that you can enrich the AALECE conference experience for our participants and gain additional exposure. Contact us via email for more information.

[www.alabamachildcare.org](http://www.alabamachildcare.org)

[aalece@gmail.com](mailto:aalece@gmail.com)





## A few extras...

In addition to the amenities offered with your Exhibitor registration, here are a few other options that are available:

- Power at your booth
- WiFi access
- Wired Internet at your booth
- Additional tables and other furniture options
- Exhibit enhancements such as banner suspension, lighting, etc.

For a complete list of extra amenities, please contact us at [aalece@gmail.com](mailto:aalece@gmail.com).

# AALECE Summer Conference 2020

July 13, 2020 - July 15, 2020

Perdido Beach Resort; Orange Beach, AL



## Exhibitor Registration Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Type of service/product to be exhibited/sold: \_\_\_\_\_

Names of Individuals Attending (name tags will be provided): \_\_\_\_\_

### Exhibit Booth Selection:

#### Booths on or before March 1, 2020 (paid in full)

☐ Inline - \$200    ☐ Corner - \$250 (limited availability)

#### Booths after March 1, 2020

☐ Inline - \$250    ☐ Corner - \$300 (if available)

### Additional Amenities:

☐ Power at booth - \$60

☐ WiFi Access - \$70

☐ Wired Internet Access - \$180

☐ Additional Table - \$60

☐ Additional Wastebasket - \$20

\*All additional amenities that are added on-site will incur additional fees set by the conference venue.

\*Any additional needs or special requests should be detailed below. An AALECE team member will contact you regarding your request.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Other Products/Services** - Indicate if you are interested in any of the following products/services. Additional forms may be required.

☐ **Conference Program Ad** - Ads are available in quarter-page, half-page and full page sizes. Full color and black and white options are also available. Additional information will be sent with important deadlines, artwork requirements, etc.

	<u>Black &amp; White</u>	<u>Color</u>
Quarter-page	<input type="checkbox"/> \$50	<input type="checkbox"/> \$70
Half-page	<input type="checkbox"/> \$65	<input type="checkbox"/> \$85
Full-page	<input type="checkbox"/> \$80	<input type="checkbox"/> \$110

☐ **Promotional Bag Inserts** - Your promotional materials will be given out along with conference information to each registrant and also distributed at Registration Desk. Additional information will be sent with insert size guidelines, shipping instructions, deadlines, etc.; Quantity Distributed - 400; **Cost - \$85**

☐ **Door Prizes** - These items are given away throughout the conference to present attendees. This is in addition to prizes/give-aways awarded at your booth. If you need to ship door prizes to AALECE prior to the conference, contact us via email (aalece@gmail.com). **FREE**

☐ **Meals** - All food and beverage service for conference attendees will take place in the Grand Reef Ballroom where Exhibitors are housed. If you would like to participate in these meals and be guaranteed food/beverage during busy times without having to leave the Grand Reef, this option is perfect for you!

☐ \$60 per person    # of people: \_\_\_\_\_

**Total Amount Due:** \_\_\_\_\_

Include all items checked on this form.

### Payment Method:

**For payment by check:** Make check payable to AALECE and mail to P.O. Box 16211; Mobile, AL 36616

**For payment by credit card:** Contact Jessica Stinson at 251-473-1060 ext 123 or via email at aalece@gmail.com.

If you have questions or need to make special arrangements regarding payments, ads, promotional materials, etc., contact us at aalece@gmail.com.