



Alabama Association for Early Care and Education  
Summer Conference / June 18-20, 2019  
Perdido Beach Resort, Orange Beach, AL

Dear Vendor,

You're a vendor with a lot to offer early childhood educators. We think our annual conference has a lot to offer you as well! For more than 20 years, AALECE has been bringing early childhood professionals from across the state of Alabama and the greater Gulf Coast area together for a time of learning and networking. We have almost 200 participants attend the conference annually. They represent all sectors of the early education community, including small businesses, faith based and Head Start program participants. Because the management and administration training focus on our conference attracts owners and directors, we can link our company with individuals who have the purchasing power to buy your products and services.

The Alabama Association of Early Care and Education (AALECE) is an active, state-wide organization. We support quality programs and practices in child care while promoting recognition for professional child care personnel.

Our vendors are a big part of this annual event. We will introduce all our vendors and allow you to mix and mingle with the participants so they can learn more about your products. Throughout the conference there will be plenty of time for participants to stop by and visit your booth. Enclosed is a vendor registration form. The website for the AALECE conference is [www.alabamachildcare.org](http://www.alabamachildcare.org). This site will provide you with the hotel and conference information. If you have any questions please contact Jessica Stinson or Laura Crownover.

Jessica Stinson: [jstinson@grecs.org](mailto:jstinson@grecs.org)  
251-473-1060 Ext. 123

Laura Crownover: [lcrownover@grecs.org](mailto:lcrownover@grecs.org)  
251-473-1060 Ext. 101

**The deadline for vendor registration is May 31, 2019.**

We'd love for you to join us in beautiful Orange Beach, Alabama at the 2019 AALECE Conference!

Sincerely,  
Jessica Stinson  
Conference Committee

**Gulf Regional Early Childhood Services, 3100 Cottage Hill Rd. Bldg. 4 Ste. 400  
Mobile, AL 36606, 251-473-1060**



Alabama Association for Early Care and Education  
 AALECE Summer Conference / June 18-20, 2019  
 Perdido Beach Resort, Orange Beach, AL

## Vendor Registration

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Type of services/products to be exhibited/sold:  
 \_\_\_\_\_

Names of individuals attending: (nametags will be provided)  
 \_\_\_\_\_

List any social media links your company may have and we will be glad to post them on the AALECE Conference website. While marketing the conference in the coming months, we will engage with your various platforms as much as possible through our own Facebook, Twitter and Instagram pages.

LINKS:

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

### Vendor Fee/Info

Included in the Vendor Registration Fee of \$100.

- Booth size will be 8x10
- 8' navy blue drapery backdrop with 3' blue draped side walls
- 2 chairs
- 6' table with navy tablecloth
- Company name/logo/info with links provided will appear on AALECE's conference website
- If you have promotional items/brochures/business cards you would like to donate, we will put them in the registration bags to give to all participants. We can give an expected attendance once registration begins. (Estimated attendance 150-200)

In addition to the amenities offered for the registration price of \$100, here are a few other options available with applicable fees.

\_\_\_\_\_ I would like power available at my booth for a fee of \$25.

\_\_\_\_\_ I would like an additional 8x10 booth with table and chairs for an additional fee of \$100.

\_\_\_\_\_ I would like to sponsor a meeting/breakfast/lunch by donating. (Your business information will be posted at this event and you will receive special recognition in our program.)  
 \$50    75    \$100

\_\_\_\_\_ I would like to purchase a print ad in the conference program.  
 \$30 ½ page full color  
 \$60 full page full color

\_\_\_\_\_ I would like to donate items to be included in the registration bag that all participants will receive. (No Charge)

\_\_\_\_\_ I would like to donate an item(s) for a door prize to be given away during a session. Your business name and info will be shared. (No Charge)

**Total Amount Due:** \_\_\_\_\_

**Load In/Load Out times to be determined. More info upon registration. If you will need to ship your products to Perdido Beach Resort, please contact our office and speak with either of the following for proper resort address and applicable fees.**

**Jessica Stinson: [jstinson@grecs.org](mailto:jstinson@grecs.org)  
 Laura Crownover: [lcrownover@grecs.org](mailto:lcrownover@grecs.org)**

**Gulf Regional Early Childhood Services  
 3100 Cottage Hill Rd. Bldg. 4 Ste. 400  
 Mobile, AL 36606  
 251-473-1060**