



**AALECE Annual Conference  
June 14-16, 2017**

Dear Vendor:

You're a vendor with a lot to offer early childhood educators. And we think our annual conference has a lot to offer you as a vendor! For more than 20 years, AALECE has been bringing early childhood professionals from across the state of Alabama and the greater Gulf Coast area together for a time of learning and networking. Over 200 participants attend the conference annually. They represent all sectors of the early education community, including small business, faith based and Head Start program participants. Because the management and administration training focus of our conference attracts owners and directors, we can link your company with individuals who have the *purchasing power* to buy your products and services.

The Alabama Association of Early Care and Education [AALECE] is an active, state-wide organization. We support quality programs and practices in child care while promoting recognition for professional child care personnel.

Our vendors are a big part of this annual event. We will introduce vendors and allow you to mingle with participants so they can learn more about your products. Throughout the conference there is plenty of time for individuals to stop by and visit your booth in vendor hall. Enclosed is a vendor registration form. The website for the AALECE conference is [www.alabamachildcare.org](http://www.alabamachildcare.org). This site will provide you with the hotel and conference information. If you have any questions please call Allison Goff at 251-473-1060 ext. 111.

**The deadline for vendor registration is May 19, 2017.**

**Come join us in beautiful Orange Beach, Alabama at the 2017 AALECE Conference!**

Sincerely,

*Allison Goff*  
Conference Committee

**Alabama Association for Early Care and Education  
AALECE 2017 Summer Conference  
VENDOR REGISTRATION**



COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

Type of Service or Product to be exhibited: \_\_\_\_\_

Names of Individuals attending: \_\_\_\_\_

Names listed will be provided a nametag

**Exhibitor Fees**

\_\_\_\_\_ Please reserve my exhibitor space for a fee of **\$75.00**; I understand that this fee includes an 8' space/table.

\_\_\_\_\_ I need additional space/ table; I understand that the additional fee for this space/table is **\$25.00**.

\_\_\_\_\_ I would like to donate items in the registration bags with my company name on it. **No Fee.**

\_\_\_\_\_ I would like to be a sponsor for the AALECE Conference: meeting/breakfast/lunch  
Donation Amount: \_\_\_\_\_ \$50 \_\_\_\_\_ \$75 \_\_\_\_\_ \$100

\_\_\_\_\_ I would like to purchase a print ad in the conference program. (Your company & contact info will be automatically listed as a conference vendor.)  
\_\_\_\_\_ \$50 – ½ page full color \_\_\_\_\_ \$100 – full page, full color

\_\_\_\_\_ I would like my company's logo and linked website to appear on AALECE's conference website. **\$25**

**Total Exhibitor Fee:** \_\_\_\_\_

**Door Prize**

\_\_\_\_\_ I would like to get additional recognition for my company by donating a door prize. *You do not have to be present to submit a prize.*

**Mail, fax or email Application to:**

- \* Allison Goff /Gulf Regional Early Childhood Services; 3100 Cottage Hill Road Bldg.4 Ste. 400 Mobile, Al 36606
- \* [agoff@grcma.org](mailto:agoff@grcma.org) Fax#: 251-473-1084
- \* Ship items to same address

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date